

Marketing and Advertising Strategy

- Staging Recommendations
- Pricing Strategy & Plan
- For Sale sign
- Box with Flyers outside of property
- Property Flyers inside
- House launched on MLS
- Broker's Tour
- Email and voice broadcast to Agent Network
- Open House/Preview date Schedule
- Property featured on DugganTeam.com, Realtor.com, Craigslist.com, Househunteastbay.com and Househuntbayarea.com
- Property featured on 20+ websites such as: GoogleBase, Zillow, Lycos, Oodle, BackPage, HotPads, Trulia, Vast, Enormo, ByOwnerMLS, Local, Radin, Movoto, 680Homes, FrontDoor, DotHomes.
- Virtual Tour posted on all sites possible
- Open House/Preview dates advertised online
- Property featured in *Home Folio* Magazine, which is directly mailed to over 40,000 households
- Weekly Seller updates regarding agent showings and prospective buyer interest
- DVD at Close of escrow

The Duggan Team



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THE DUGGAN GROUP
REAL ESTATE & FINANCING

Convenience . Experience . Results .